

PROGRAM BOOK ADVERTISING PRICING AND SIZES

Ad Pricing (only applies for companies not otherwise sponsoring)

Full Page (Color)	\$1,750
Full Page (Black and White)	\$1,300
Full Page for Local Forums	\$1,000
Half Page (Color)	\$1,200
Half Page (Black and White)	\$700
Quarter Page (Black and White Only)	\$400
Include ad in the 2025 California Bankruptcy Journal	\$200

Program Book Advertising

- Artwork for the CBF Program Book must be provided electronically, print-ready, as a high resolution PDF, packaged InDesign file, or Illustrator file with embedded images and outlined fonts. Lower resolution files will not be accepted.
- 300 DPI JPGs can also be used.
- If you have a color ad and need it converted into black and white, that will be done for free.
- Word and Publisher documents will not be accepted.
- No bleeds on interior page ads. Bleeds only on back cover.
- Ad design rates are as follows: Simple ad or update existing ad: \$75; Detailed ad: \$75/hour.

Ad Sizes



Images for Producers, Panelists, and Judges

- If you are a producer, panelist, or judge who needs to submit a picture for the website, program book, signage, or any brochure, a print-ready 300 DPI JPG is needed.
- Please send the original photo. CBF will make necessary sizing or cropping adjustments.

Important Information

- Logo and 100-word company description will be required during registration to ensure accuracy in published materials.
- Your complimentary attendee must register for the conference using the provided promo code and book their own hotel room.
- Your complimentary attendee does not count toward discount for three or more attendees from the same company.

How to Become a Sponsor

Please contact one of the Sponsorship Co-Chairs for more information or contact the California Bankruptcy Forum at alex@groupconcepts.org or 714-632-6800.

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