



PLAYING TO WIN!

THIRTY-FIFTH ANNUAL
INSOLVENCY CONFERENCE
CALIFORNIA BANKRUPTCY FORUM

LA QUINTA RESORT AND CLUB • MAY 19-21, 2023

**CONFERENCE SPONSORSHIP AND
ADVERTISING OPPORTUNITIES**

CBF 2023 Main Program Schedule

(subject to change)

Friday May 19, 2023

Exhibits Open

Ethics Program

Plated Lunch

Keynote Speaker

Judges Roundtable

Business Concurrent
Sessions (MCLE)

Insolvency Law
Committee Reception

Saturday May 20, 2023

Breakfast

Exhibits Open

Judge Bluebond's
Game Show

Business Concurrent
Sessions (MCLE)

Judges Roundtable

Young Insolvency
Professionals (YIP)
Program

Consumer Track
Program

Optional Activities

Final Night Reception,
Dinner and Casino Night

Sunday May 21, 2023

Breakfast

Why exhibit at the Annual Conference?

CBF has a wide array of business development avenues to market your products or services to the leading decision-makers in the insolvency community. By placing a program book advertisement, participating as a sponsor or becoming an exhibitor, you are directly contributing to the success of the 35th Annual Insolvency Conference while increasing your firm's visibility.

Important Deadlines:

November 30, 2022	First right of renewal on same sponsored item from previous year
February 13, 2023	Deadline for exhibitor and sponsor registration
February 17, 2023	All logos and 100 word company descriptions must be received
March 3, 2023	Deadline for Cancellation

Hotel accommodations and travel arrangements:

The conference will be held at the La Quinta Resort & Club. All conference attendees, sponsors and exhibitors are responsible for making their own travel and hotel reservations. Once you have paid for your exhibit table or sponsorship, you will receive a confirmation with a link for your hotel room reservation at a special discounted group rate. The hotel reservation deadline is April 17, 2023.

How do I become an exhibitor or sponsor at the California Bankruptcy Forum 35th Annual Insolvency Conference?

All contracts for exhibiting or sponsoring must be completed on the CBF Conference Registration website at <https://www.calbf.org>. By completing the online registration, the company is agreeing to the exhibitor and sponsor contract rules contained in this brochure. Payments may be made by check or credit card. If paying by check, payment must be received within 30 days of receipt of invoice otherwise Exhibitor table assignment and all associated benefits and opportunities will be subject to cancellation. Your table assignment is not confirmed until you have received an email confirmation from Rivka Kaminetzky, Sr. Conference Manager. If you have any questions, please contact her at Rivka@groupconcepts.org.

Sponsorship and Advertising Opportunities



Exhibitors

\$2,500

Your exhibit fee includes:

- One booth personnel
- One complimentary conference registration
- Logo included in attendee pre-event communications
- Listing on conference website and conference mobile app
- 100-word company description in program book and conference mobile app, provided by exhibitor
- Acknowledgement on General Session PowerPoint slides
- Invitation to Thursday's exclusive Sponsor and Exhibitor Reception for all exhibitor attendees
- Table to display goods and services for two days

Your table-top booth includes:

- One 6' draped table
- One chair
- Wireless internet access

Exhibit space at the hotel is limited to a six-foot table for up to 20 exhibitors. Exhibit space will be granted on a first come, first served basis.

All Sponsorships Include:

- Logo on signage for your sponsored event
- Logo and link on conference website and conference mobile app
- 100-word company description in program book, provided by sponsor
- Acknowledgement on General Session PowerPoint slides
- Invitation to Thursday's exclusive Sponsor and Exhibitor Reception for all exhibitor attendees

- Appreciation advertisement appearing in next two issues of the California Bankruptcy Journal

All sponsorships are on a first come, first served basis. Prior sponsors will have first right of refusal on attendee gifts and available promotional items. No sponsored event shall be considered exclusive to one sponsor.

Platinum Sponsor

\$7,500

- Premium logo placement and recognition on all marketing materials and in conference mobile app
- One Complimentary Conference Registration
- Recognition as hosting **one** of the following, sponsor choice, first come, first served:
 - o Friday Luncheon and Keynote

- o Logo on attendee show bags chosen by event team
- o Welcome Gift with logo
- Insert in conference bag (one item to be provided by sponsor)
- Pre & Post conference attendee list (opt out for attendees)

Gold Sponsor

\$5,500

- Listing and logo in the conference mobile app
- One Complimentary Conference Registration
- Pre & Post conference attendee list (opt out for attendees)
- Recognition as being a host of **one** of the following:
 - o Friday Judges Roundtable with logo on table signs
 - o Saturday Judges Roundtable with logo on table signs
 - o Wireless Internet Sponsor – Custom Landing Page

- o Saturday Breakfast
- o Saturday YIP Luncheon & Judges Roundtable
- o Water Bottles
- o Mobile App static sponsor banner throughout the conference
- o Antimicrobial Airplane Tray Table Covers

Sponsorship and Advertising Opportunities (continued)



Silver Sponsor

\$3,500

- One Complimentary Conference Registration
- Listing and Logo in the conference mobile app
- Recognition as being a host of **one** of the following:
 - o Friday Afternoon Break
 - o Saturday Coffee Break
 - o Saturday Dinner
 - o Casino Night & Dessert Reception
 - o Golf Tournament - including tee signs and logo on golf banner
- o Sunday Breakfast
- o Luggage Tag
- o DJ Booth logo placement at final night Casino Night & Dessert Reception
- o 3-in-1 Logoed Charging Cable
- o Phone Wallet Attachment
- o Notebooks

Bronze Sponsor

\$2,000

- One Complimentary Conference Registration
- Listing and logo in the conference mobile app
- Recognition as being a host of one of the following:
 - o One Saturday afternoon YIP & Consumer Break
 - o YIP Social Activity
 - o YIP Networking Reception
 - o Consumer Program
- o Saturday Reception prior to dinner
- o Game Show Prizes
- o Pickleball Tournament
- o Saturday Optional Activity (sponsorship of one event)
- o Saturday Dinner Entertainment
- o Saturday Dinner Décor
- o Educational Materials on the website

IMPORTANT INFORMATION:

- Logo and 100 word company description will be required to be uploaded upon registration.
- Your complimentary attendee must register for the conference using the provided promo code and book their own hotel room.
- Your complimentary attendee does not count toward discount for three or more attendees from the same company.

NEW FOR 2023: Any Sponsor may add on an exhibit table for an additional \$500.

Available on a first-come, first-served basis.

How to Become a Sponsor

Please contact one of the Conference Co-Chairs for more information about becoming a sponsor or exhibitor or call the California Bankruptcy Forum at 714-632-6800.

Kerry Moynihan
kerry@kamlegal.com

Gary Rudolph
rudolph@sullivanhill.com

Tom Rupp
trupp@kbkllp.com

2023 California Bankruptcy Conference Exhibitor & Sponsorship Application Rules and Regulations



SHIPPING AND HANDLING

Shipping of materials and installation setup are not included in the exhibit fee. Arrangements for shipping and storage of displays and materials must be directed to the La Quinta Resort & Club, 49-499 Eisenhower Drive, La Quinta, CA 92253, Attention: Jason Van Pelt and marked CBF Exhibitor.

CONTRACT FOR SPACE

The exhibitor contract, the formal notice of space assignment and the full payment of exhibit fees together constitute a contract between CBF and the exhibitor for the right to use the assigned exhibitor table space and to comply with these rules and regulations. Exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations which may be established by CBF.

TABLE ASSIGNMENT

Table assignment priority is given according to sponsorship level and is then made available on a first-come, first-served basis. CBF will make every effort to place exhibitors at the table of their choice, and once a space is paid for, confirm that space to the exhibitor. However, CBF does reserve the right to place, move or relocate any exhibitor in case of necessity for the total benefit and operation of the show.

EXHIBITOR SETUP

Exhibitors shall arrange their exhibit area so that they do not obstruct other exhibits. Any standing banner may only be 6 feet wide, so as not to impede the space of any other exhibitor in the limited space. Aisles must be kept clear. Each table will have a chair behind the table so that company representatives will be inside of the space assigned. Materials used to decorate shall be of flame-retardant material. Safety exits and equipment must be left accessible and in full view at all times.

BOOTH PAYMENT

Each exhibitor MUST submit a signed application with full payment to reserve a table. Payment must be received within 30 days of invoice or the booth may be forfeited.

CANCELLATION

If an exhibitor contracts a table, pays in full, but does not attend the conference, there will be no refund of the fee. In addition, cancellation of an exhibition table after March 3, 2023, will result in a full forfeiture of fees.

REPRESENTATIVE FEES

The exhibit fee for each exhibit table includes one conference registration for the designated company representative.

ALL COMPANY REPRESENTATIVES AT THE EXHIBITION TABLE, MUST BE REGISTERED FOR THE CONFERENCE

All exhibitors must check in at the registration area upon arrival at the conference for a badge and conference information. Please register all persons in your booth so that a badge can be made in advance. Admission shall be by badge and badges are not transferable. Rights of an exhibitor shall not be assignable to any other firm or person.

EXHIBITOR'S RESPONSIBILITIES

CBF will not be responsible for damage to uncrated materials, materials improperly packed, glass breakage or concealed damage. CBF will not be responsible for loss or disappearance of the exhibitor's materials after some have been delivered to the exhibitor's table. Similarly, CBF cannot be responsible for disappearance of the exhibitor's materials before the materials are picked up from the exhibitor's table for loading after the conference.

INSURANCE AND LIABILITY

Exhibitor agrees to protect, save and keep CBF and La Quinta Resort & Club forever harmless from any damages or charges imposed for

violation of any law or ordinance occasioned by negligence of the exhibitor, as well as to comply strictly with the applicable terms and conditions contained in the agreement between La Quinta Resort & Club and CBF regarding exhibition premises.

Further, Exhibitor shall at all times protect, indemnify, save, defend and hold harmless CBF and La Quinta Resort & Club against and from any and all loss, costs (including attorney fees), damages, liability, or expense arising from or out of or by reason of any accident or bodily injury or any other occurrence to anyone, including the exhibitor, its agents, employees and business invitees, which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or part thereof. Additionally, CBF shall not be held responsible for any loss, damage, or delay due to strikes, lockouts, Acts of God, governmental restrictions, enemy action, civil commotion, unavoidable casualty or other causes similar or dissimilar, beyond the control of CBF.

EXHIBITORS PROPERTY

CBF (and its conference host facilities) cannot assume responsibility for the safety of the property of the Exhibitor, its officers, agents or employees from theft, damage by fire, accident or other causes, but will use all reasonable care to protect them against such loss. In all cases, occupants wishing to insure their property must do so at their own expense. It is especially recommended that all occupants have representatives in attendance at all times when the exhibits are open and when exhibits are being set up or dismantled, to protect against loss. CBF (and its host conference facilities) cannot be responsible for any item left unattended or left in the Exhibit Hall during the times the exhibits are closed.

RULES AND COMPLIANCE

Exhibitors agree to comply with rules and regulations as specified in the exhibitor package.

NONCOMPLIANCE WITH EXHIBITOR RULES AND REGULATIONS

Each exhibitor and all its employees agree to abide by the rules and regulations given herein and by subsequent amendments and additions considered by CBF management to be in the best interest of all exhibitors. Upon noncompliance with the rules formulated, CBF management reserves the right to prohibit, reject, or eject any exhibitor, exhibitor's representatives, or exhibit in whole or part, with or without giving cause. If cause is not given, CBF's liability shall not exceed the return to the exhibiting company of the rental unearned at the time of ejection. If an exhibitor is ejected for violation of these rules, or for any other reason, no return of monies received shall be made.

AMENDMENT TO RULES

These rules, regulations and conditions have been drawn for the purpose and intention of providing a well-balanced, well-regulated, attractive, and successful exposition. Any and all matters or questions, not specifically covered by the preceding rules and regulations shall be subject solely to the decision of CBF management. In an effort to provide the greatest good to the greatest number, CBF Management shall have full power to so interpret the rules and regulations or make such rulings as may appear to be for the best interest of the entire exposition and all amendments of the foregoing rules shall bind the exhibitors.